



Global Advocacy Alliance

CATALYST FUND



Pitch your project. Win seed funding.



Win seed funding.



Change the world.

In order to foster an entrepreneurial spirit within our Global Advocacy Alliance we have developed the Catalyst Fund. You are invited to pitch your passion project with the chance to be awarded 25,000 USD seed money. We will assist you in developing your pitch with coaching and professional advice.

Who can pitch?

All Global Advocacy Alliance members worldwide.

What to pitch?

Any project that advances one or more of our Five Generational Wins.

What is the award?

25,000 USD seed money plus ongoing sector-expert mentoring.

What is included?

Three expert coaching sessions and a chance to pitch. Three finalists travel to Areté Academy Europe 2023 at our cost.

Where do I get more information and/or apply?

Log on to the Global Advocacy Alliance for more details.

TIMELINE

DECEMBER

All Month – Mid Jan.

Three live online coaching sessions with experienced entrepreneurs

JANUARY

15 – Deadline for pitches

FEBRUARY

28 – Selection of three finalists

MARCH

All Month – Intensive coaching for finalists

APRIL

26 – Grand Pitch Night at Areté Academy Europe



27 – Announcement of winner at Areté closing banquet

OUR FIVE GENERATIONAL WINS

1

Religious Freedom Prevails

2

All Can Speak Freely

3

Parental Rights are Guaranteed

4

Life is Safeguarded

5

Marriage & Family Are Protected